



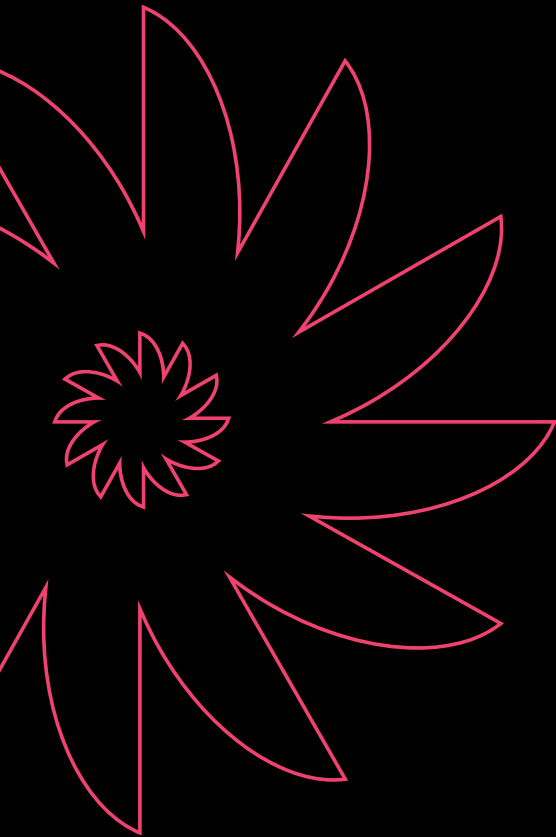
Seed & Bloom

IMPACT REPORT *JUNE 2024 - AUGUST 2025*

*Reflecting on the first year of
Seed & Bloom*

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Prepared for
***Seed & Bloom
Advisory Committee***



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Message from our Founder

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Gunjan Koul

Founder & Director
Seed & Bloom

What a first year it's been! We have restored four greenhouses, started a small farm, added eight new raised beds, and shared over 100 workshops full of laughter, learning, and the earthy magic of soil and spices. Our students at the Penitentiary of New Mexico have written zines, harvested carrots, and grown food hydroponically in our indoor gardens—all with care, pride, and a sense of purpose! This work can't always be measured, but it can be felt—in proud smiles, in quiet growth, in meals that nourish both body and spirit. Together, we're building something rooted and alive, where healing happens through hands in the dirt and stories shared around the stove. We're just getting started, and we're so grateful you're with us!

A heartfelt thank you to the incredible people who make this work possible—our devoted facilitators and thoughtful advisory committee members: Leah Potter-Weight (Interim Education Director), Anita Adalja, Ash Abeyta, Daniela del mar, Paul Mallory, Leticia Gonzales, Kim Martin, Dina Grove, Corrie Reynoso, María Leonor Rodríguez and R. Charlie Shultz. Your creativity, care, and commitment ground this work and help it flourish!

Impact Snapshot

120



Classes facilitated
to-date

45



Total S&B students
served to date at PNM

172



Percent increase in
class size (11 → 25)

300



Estimated pounds of
produce sold to
marginalized
community members

*By tapping into
the potential
goodness in each
of us we can
generate justice
and liberation,
growing a healing
abundance.
-adrienne maree
brown*

Organization Overview



Approach

We believe we all are more than our worst mistake. We believe that when we engage positively with our community we thrive. We believe we can all still flourish.

Class sessions are rooted in the framework of therapeutic horticulture. We integrate rehabilitative and vocational activities for our participants using plants, cooking and art as healing mediums.

Mission

- Empower incarcerated individuals at any stage of their journey.
- Implement alternative creative learning spaces within the corrections system that plant seeds of knowledge and nourishment, harvesting opportunities for transformation, kindness, and joy.

Financial Highlights & Growth

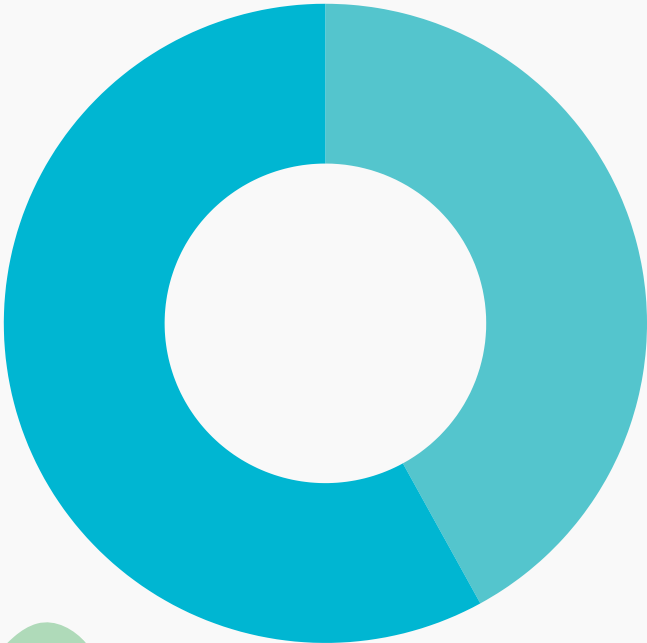
Revenue **\$98,000** 
Expenses **\$46,100** 

1 of 8 recipients of the Healthy Food Financing Grant through the NM Economic Development Department.

Funding Sources

Individual Donors
58%

Grants
42%



Reach



30 

Students currently attending S&B classes at PNM

14 

S&B classes monthly at PNM

Operations

 Regularly partnered with five community partners to co-lead classes, providing paid work to community members, including an Interim Education Director  Added Maximum Security Facility in addition to MRF

Student Success Stories



Outcomes

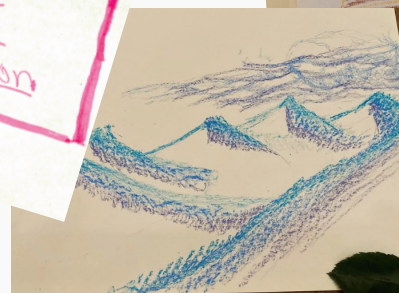
- Rehabilitated 4 hoopouses and started growing and selling to NM Farmers Market Institute.
- Trained in: Food & Farm Safety and through NM Approved Supplier Program
- Produced two zine publications featuring their art and writing
- Created S&B certification for our Horticulture & Culinary Program
- Offering classes at Maximum Secuirty which currently lacks any programming

Quotes

"Y'all are so nice. I forget about all the good people. It's sometimes hard to receive, but it helps me break down walls."

"I learn so many different things - it's opened my mind to more possibilities of ways to interpret things."

"I appreciate the hands on and learning things I don't know... the tools and ability to start a greenhouse and garden and eat organic stuff."



Student Artwork

Funders & Partners

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- Santa Fe Community Foundation
- New Mexico Foundation
- New Mexico Farmers Market Institute
- New Mexico Economic Development Department
- New Mexico Reentry Center
- Consuelo's Place
- Penitentiary of New Mexico
- Anita Adalja and Ash Abeyta (Ashokra Farms)
- Santa Fe Community College
- New Mexico Highlands University
- Daniela Del Mar (Art & Ecology + Zine Making)
- Leticia Gonzales (weaver)
- Paul Mallory (Bread Shop)



Future Outlook



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- Continue our current work
- Increase crops grown and sold
- Hire 1+ long term employee to expand team and capacity
- Increase funding through grants, donations & earned income from farm
- Offer classes at newly constructed South Facility at PNM
- Explore opportunities at other correctional facilities in NM
- Co-lead classes at local partner organizations with overlapping populations (e.g. Consuelo's)
- Expand partnerships and bring new faces and expertise into classrooms
- Deepen the therapeutic benefit of programming through professional development and creative curriculum development

Long Term Vision

- All students improve mental and physical health, experience joy and self-empowerment
- Students released into free world thrive and gain meaningful employment, meaningful relationships, stability and joy. Bonus: continued engagement in food and culinary
- Shift culture of carceral spaces towards healing and rehabilitation

Contact Us



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